

Description of Discipline

Title of Discipline / Foreign Economic Activity of the Enterprise				
Semester	Duration	Type of Discipline	ECTS Credits	Student Workload
7	90	elective	3	14 hours of teaching, 16 hours of self-study

Requirements for Participation	Type of examination (oral, written, term paper, etc.)	Methods of teaching and learning (lectures, seminars, etc.)	Discipline Coordinator
Complete general secondary education	Written pass-fail test	Lectures, practical classes	T. Zosymenko

Learning Outcomes
<p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Ability to communicate in the state language both orally and in writing.</p> <p>GC6. Ability to communicate in a foreign language.</p> <p>GC7. Skills in the use of information and communication technologies.</p> <p>GC8. Ability to search, process and analyze information from various sources.</p> <p>GC11. Ability to make informed decisions.</p> <p>SC1. Ability to show knowledge and understanding of the problems of the subject area, the basics of the modern economy at the micro, meso, macro and international levels.</p> <p>SC3. Understanding the features of leading scientific schools and areas of economics.</p> <p>SC4. Ability to explain economic and social processes and phenomena on the basis of theoretical models, analyze and interpret the results.</p> <p>SK7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.</p> <p>SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.</p> <p>SC11. Ability to substantiate economic decisions on the basis of understanding the laws of economic systems and processes and using modern methodological tools.</p> <p>SC12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.</p> <p>SC13. Ability to conduct economic analysis of the functioning and development of economic entities, assessment of their competitiveness.</p> <p>SC16. Ability to assess the impact and take into account external and internal factors in planning activities and developing strategies for enterprise development.</p> <p>SC19. Ability to make sound management decisions to identify priority areas for development and organization of international economic activity at the macro-meso and micro levels.</p> <p>SC21. Anticipate and evaluate the impact of external and internal factors and management decisions on the effectiveness of the enterprise in planning activities and developing strategies for its development.</p> <p>SC27. Ability to prepare information, choose the type of model, calculate its parameters and assess adequacy.</p> <p>PLO2. Understand the principles of economics, features of economic systems.</p> <p>PLO3. Understand the main features of the modern world and national economy, institutional structure, areas of social, economic and foreign economic policy of the state.</p> <p>PLO5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities).</p> <p>PLO6. Use professional reasoning to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity.</p>

- PLO10. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.
- PLO11. Identify sources and understand the methodology for determining and methods of obtaining socio-economic data, collect and analyze the necessary information, calculate economic and social indicators.
- PLO12. Be able to use data, provide arguments, critically evaluate logic and draw conclusions from scientific and analytical texts on economics.
- PLO14. Use regulations and legal acts governing professional activities.
- PLO15. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.
- PLO20. To form and evaluate indicators of efficiency of activity of the enterprises and establishments taking into account factors of external and internal environment.

Contents

MODULE 1. THEORETICAL FOUNDATIONS OF FOREIGN ECONOMIC ACTIVITY OF THE ENTERPRISE

Topic 1.1. Foreign Economic Activity (FEA)

The essence of FEA and the principles of its implementation. Subjects, forms and types of FEA. FEA functions and its impact on the national economy.

Topic 1.2. Theoretical foundations of FEA

The scientific concept of mercantilism. Absolute advantage theory. Comparative advantage theory. The laws of John Stuart Mill. The Heckscher-Ohlin model. The Stolper-Samuelson theorem. Leontief's paradox. Technology gap theory. Porter's competitive advantage theory. Intra-industry trade theory. Scale effect theory. Linder's theory of overlapping demands.

Topic 1.3. State regulation of foreign economic activity

State regulation of foreign economic activity and foreign policy of the state: the essence and interconnection. Methods of state regulation of FEA.

MODULE 2. FUNCTIONAL SUPPORT OF FOREIGN ECONOMIC ACTIVITY OF THE ENTERPRISE

Topic 2.1. Basic organizational and legal conditions for the implementation of foreign economic activity of enterprises

Incentives of the FEA of the enterprise. Organizational and functional structure of the FEA of the enterprise. Licensing of export-import operations. Responsibility of enterprises for violations in the FEA sphere.

Topic 2.2. Foreign economic agreement

The essence and structure of foreign economic agreement. Stages of concluding a foreign economic agreement of purchase and sale.

Topic 2.3. Митне оформлення експортних та імпорتنних операцій. Customs registration of export and import operations

The essence of customs control. The customs value of goods. Ways to determine the country where a product was made. The procedure of customs registration of goods and vehicles.

Exemplary Literature

Primary

1. On foreign economic activity: Law of Ukraine of 16.04.1991 № 959-XII [Electronic resource]. - Access mode: <http://zakon5.rada.gov.ua/laws/show/959-12>
2. Kozak Yu.G. Fundamentals of foreign economic activity: textbook. manual. - 5th ed. - Kyiv-Katowice: Center for Educational Literature, 2016. - 289 p.
3. Tyurina N.M. / Foreign economic activity of the enterprise: textbook. manual / N.M. Tyurina, N.S. Karvatskaya. - Kyiv: Center for Educational Literature, 2013. - 408 p.
4. Khrupovich S.E. Foreign economic activity of the enterprise: a textbook for students of all forms of education in the direction of training 6.030504 "Economics of the enterprise", specialty: 076 "Entrepreneurship, trade and exchange activities" / Svetlana Khrupovich. - Ternopil, 2017. - 137 p.

5. Shkurupiy O.V. Foreign economic activity of the enterprise: Textbook. - Kyiv: Center for Educational Literature, 2012. - 248 p.
6. Foreign economic activity of enterprises: Textbook / Kozak Y.G., Logvinova N.S. etc. - 4th ed. - Kyiv: Education of Ukraine, 2012. - 272 p.

Supplementary

1. Chang Ha-J. Bad Samaritans: The Guilty Secrets of Rich Nations and the Threat to Global Prosperity / Ha-Joon Chang. – Cornerstone Digital, 2008. – 292 p.
2. Journal of Global Economics [Электронний ресурс]. – Режим доступу: <https://www.omicsonline.org/global-economics.php>
3. Journal of International Economics [Электронний ресурс]. – Режим доступу: <https://www.journals.elsevier.com/journal-of-international-economics>
4. World Economics Journal [Электронний ресурс]. – Режим доступу: <https://www.world-economics-journal.com>

Web resources

1. From currency to taxes: how to organize the delivery of goods abroad [Electronic resource] / League.Business. - Access mode: <https://biz.liga.net/all/all/article/ot-valyuty-do-nalogov-kak-organizovat-dostavku-tovara-za-rubezh>
2. Recommendations of experts on diagnostics of business readiness for export and choice of markets [Electronic resource] League. Business. - Access mode: <https://biz.liga.net/novye-rynki/all/article/uzhe-gotov-kak-vybrat-rynok-dlya-eksporta>
3. Recommendations for entering foreign markets [Electronic resource] / League.Business. - Access mode: <https://biz.liga.net/all/all/article/okno-v-mir-kak-vyyti-na-inostranny-rynok>
4. International trade statistics 2001-2016 [Electronic resource]. – Access mode: <http://www.intracen.org/itc/market-info-tools/trade-statistics/>

Academic Staff

Name	Academic degree	Position	Qualification / Academic Discipline	Full-time / Part-time	Area of Teaching
Zosymenko Tetiana Ivanivna	PhD in Economics	Associate Professor at the Department of Theoretical and Applied Economics	Chernihiv State Technological University (2006), specialty – Accounting and Audit, qualification – Specialist in Accounting and Audit; PhD in Economics, 08.00.03 Economics and Management of National Economy	Part-time	Political Economy, History of Economy and Economic Thought, Foreign Economic Activity, Competitiveness Management, Economic Security of the Enterprise, Risk Studies